

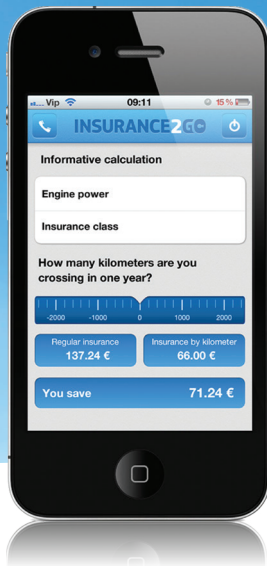
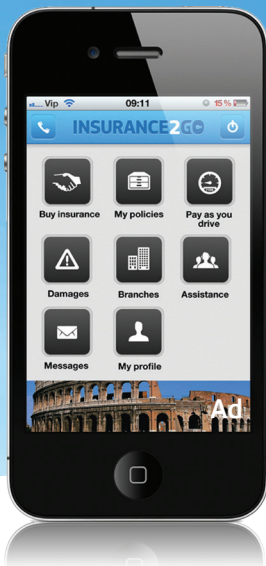
# INSURANCE2GO

## INSURE EVERYWHERE. ON A GO, AS YOU GO.

For years insurance has been a push business. Insurance sells – it is not bought and most of the clients are not happy when their insurance agent shows up once a year.

Wouldn't it be nice to have insurance at your fingertips, being able to switch it on when needed and with a direct and permanently open communication channel to the insurance company?

## MEET INSURANCE2GO!

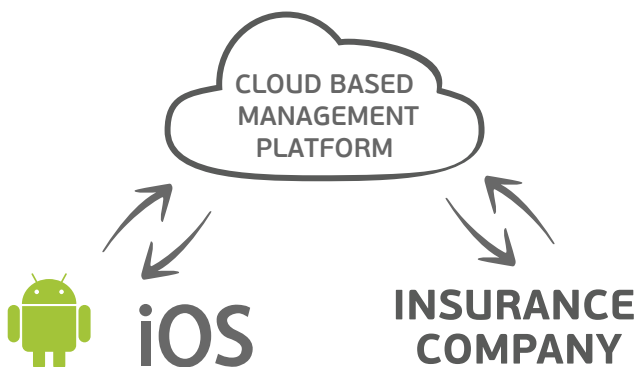


In times when social networks rule the world it's about time that the insurance companies increase the number of interactions with their clients. By using mobile technologies, Insurance2go changes the traditional insurance model.

Our vision is to enable new communication channels between existing and potential clients and the insurance company paired with a new kind of insurance distribution mechanism.

The Insurance2go platform enables insurance companies to dynamically accept insurance risks and to shape the offering to the needs of the clients.

This kind of flexibility gives clients total control over their insurance contracts and confidence to have their insurance company with them when they need them. Whether it's a reminder to take out travel insurance when leaving their country or to send the tachometer data for pay-as-you-drive motor third party liability insurance.



## KEY FEATURES

### FAST INSURANCE PURCHASE

Clients can get quick quotes with just a few taps and insurance products (like travel insurance) can be turned on and off at will.

### EASY COMMUNICATION

Insurance2go is a powerful communication platform enabling insurance company to push notifications, in-application messages and/or SMS messages to the mobile devices. These messages can be related to existing insurance policies (info about payments or claims), new offers, location based information and more.

### FLEXIBLE CUSTOM PRODUCT DEFINITION

The platform enables quick and easy product definition based on sets of parameters and rules. These parameters and rules are defined in the management platform. The user doesn't even have to reinstall the application.

### QUICK ASSISTANCE AND CLAIMS REPORTING

An assistance call is always just a touch away. The platform enables for rich information support even without any integration with the assistance company's infrastructure.

Claims reporting with flexible questionnaires and video and photo input is also supported.

### SECURE

The system is compatible with modern security requirements by using SSL and per device token technologies. All important actions (like payment confirmation) need to be confirmed by entering a password.

### MODULAR

Basic modules like client log-in, contact details and some others – are always included, and additional modules can be added via the management platform.

### FAST DEPLOYMENT

Insurance company can roll out the mobile application instantly based on the management platform and then gradually add functionality that links to the company's backend systems. The platform supports a variety of backend system on different platforms via web services integration.

### MULTILEVEL ACCESS

The platform supports different levels of mobile users – guest users, registered users and verified users.



### ENABLING NEW BUSINESS

Tilia, the progressive Slovenian insurance company, needed a flexible mobile application that would support their innovative pay-as-you-drive insurance. With the Insurance2go platform the company was able to launch new product in a matter of weeks. The platform handles the notifications and reminds customers to periodically send the tachometer data and then transfers this data to the backend system.

The application also shows you how much you save if you use their pay-as-you-drive insurance, as opposed to traditional car insurance.

## FOR MORE INFORMATION PLEASE CONTACT:

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